

© International Baccalaureate Organization 2022

All rights reserved. No part of this product may be reproduced in any form or by any electronic or mechanical means, including information storage and retrieval systems, without the prior written permission from the IB. Additionally, the license tied with this product prohibits use of any selected files or extracts from this product. Use by third parties, including but not limited to publishers, private teachers, tutoring or study services, preparatory schools, vendors operating curriculum mapping services or teacher resource digital platforms and app developers, whether fee-covered or not, is prohibited and is a criminal offense.

More information on how to request written permission in the form of a license can be obtained from <https://ibo.org/become-an-ib-school/ib-publishing/licensing/applying-for-a-license/>.

© Organisation du Baccalauréat International 2022

Tous droits réservés. Aucune partie de ce produit ne peut être reproduite sous quelque forme ni par quelque moyen que ce soit, électronique ou mécanique, y compris des systèmes de stockage et de récupération d'informations, sans l'autorisation écrite préalable de l'IB. De plus, la licence associée à ce produit interdit toute utilisation de tout fichier ou extrait sélectionné dans ce produit. L'utilisation par des tiers, y compris, sans toutefois s'y limiter, des éditeurs, des professeurs particuliers, des services de tutorat ou d'aide aux études, des établissements de préparation à l'enseignement supérieur, des fournisseurs de services de planification des programmes d'études, des gestionnaires de plateformes pédagogiques en ligne, et des développeurs d'applications, moyennant paiement ou non, est interdite et constitue une infraction pénale.

Pour plus d'informations sur la procédure à suivre pour obtenir une autorisation écrite sous la forme d'une licence, rendez-vous à l'adresse <https://ibo.org/become-an-ib-school/ib-publishing/licensing/applying-for-a-license/>.

© Organización del Bachillerato Internacional, 2022

Todos los derechos reservados. No se podrá reproducir ninguna parte de este producto de ninguna forma ni por ningún medio electrónico o mecánico, incluidos los sistemas de almacenamiento y recuperación de información, sin la previa autorización por escrito del IB. Además, la licencia vinculada a este producto prohíbe el uso de todo archivo o fragmento seleccionado de este producto. El uso por parte de terceros —lo que incluye, a título enunciativo, editoriales, profesores particulares, servicios de apoyo académico o ayuda para el estudio, colegios preparatorios, desarrolladores de aplicaciones y entidades que presten servicios de planificación curricular u ofrezcan recursos para docentes mediante plataformas digitales—, ya sea incluido en tasas o no, está prohibido y constituye un delito.

En este enlace encontrará más información sobre cómo solicitar una autorización por escrito en forma de licencia: <https://ibo.org/become-an-ib-school/ib-publishing/licensing/applying-for-a-license/>.

Information technology in a global society
Higher level
Paper 3

Wednesday 18 May 2022 (morning)

Candidate session number

--	--	--	--	--	--	--	--	--	--

1 hour 15 minutes

Instructions to candidates

- Write your session number in the boxes above.
- Do not open this examination paper until instructed to do so.
- Read the case study carefully.
- Answer all questions.
- Answers must be written within the answer boxes provided.
- The maximum mark for this examination paper is **[30 marks]**.



Answer **all** questions. Answers must be written within the answer boxes provided.

Refer to *Our social media lives* case study **and** to your own related research in responding to the following questions.

1. (a) Define the term *net neutrality*. [2]

.....

.....

.....

.....

(b) Identify **two** behavioural characteristics that would indicate a person is addicted to social media. [2]

.....

.....

.....

.....



08EP02

2. (a) Explain how the process of targeted advertising on social media works. [4]

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

- (b) Hugo often uses his favourite social media website username to register and login to other online services.

Explain **one** benefit for Hugo of using single sign-on to access a range of online services. [2]

.....

.....

.....

.....

.....

.....

.....



08EP03

Turn over

3. Jaime's school has been monitoring the effects of the use of social media on student wellbeing. The school's management team is considering restricting the use of social media during school hours.

Evaluate this proposal.

[8]

A large rectangular area containing horizontal dotted lines for writing, intended for the student's evaluation of the proposal.



08EP04

A large rectangular area containing 25 horizontal dotted lines for writing.



08EP05

Turn over

Your response to question 4 **must** include evidence of independent research linked to *Our social media lives* case study.

- 4. Daniela's digital footprint includes all traces of her online activity from commenting on news pieces, posting on social media and promoting her work.

To what extent is it Daniela's responsibility to manage her digital footprint?

[12]

A large rectangular box for writing, containing horizontal dotted lines for a guide.



08EP06

A large rectangular area containing 25 horizontal dotted lines for writing.



08EP07

Turn over

A large rectangular box containing numerous horizontal dotted lines for writing.

References:

© International Baccalaureate Organization 2022



08EP08